



PERFECT PRINTING RESULTS DESERVE PERFECT DATA

DATA UPLOAD

We invite you to upload your data directly on our server. All you need is an internet browser (Safari, Internet Explorer, etc.) and a login code which you will receive from us on request.

Additional software is not necessary. You will receive detailed instructions from us by e-mail, together with your personal login data. Of course, your data is protected against third-party access.

Print data, which is to be printed in optimal quality, have to meet general and specific requirements. To achieve high-quality printing results and smooth cooperation, we kindly ask you to observe the following guidelines when transmitting and creating your data.

DATA TRANSFER

Please only send final data ready for printing.

by e-mail: ntp@stuerken.com

via data upload: please ask us for the login information

per physical media: CD, DVD, USB stick

CONTACT PERSON

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PDF FILES

PDF files can be processed quickly and without errors if the following basic guidelines are observed:

- Please use the PDF-X3 or PDF-X4 settings when creating PDF files. Fonts must be completely embedded. PDFs cannot be edited by us.
- Fonts, graphics and images do not need to be supplied with PDFs, they are fully contained.
- Please write the PDF with crop marks only, but without register marks and without color control strips.

OPEN DATA

Programs used by us:

- Adobe InDesign CC
- QuarkXPress 8.5
- Adobe Illustrator CC
- Adobe Photoshop CC
- Data from Microsoft Office only after consultation!

Please note:

Please use pictures, graphics, logos etc. in the formats described below. Please attach used fonts. This only applies to open data and not to PDF files!



PICTURES, GRAPHICS AND LOGOS

Images (photos) as *.psd, *.tif or *.eps in CMYK mode or in grayscale (without or with LZW compression) with a minimum resolution of 300 dpi. While using image data with colour profiles please consult us upfront. The conversion from RGB to CMYK mode can be done by us. Slight, unforeseeable changes in tonal value could appear. Line drawings (Bitmap) should have a resolution of at least 1200 dpi. Please deliver vector graphics and logos as *.eps in CMYK mode or in grayscale. Fonts used in eps graphics should be converted to curves. Placed images must be supplied additionally, black elements usually should be set to »overprint«.

Please always deliver Corel-Draw data as a printable PDF; and the type fonts used should be converted into curves.

Please note:

- eps-data are usually not editable.
- RGB data cannot be printed and must be converted by us beforehand (see above).
- Use colour profiles for your image data only after consultation.

TYPES

In general, all type fonts can be used (Postscript, TrueType, system fonts). Please send us all font styles. Do not set text elements electronically to »bold« or »italics« by »font style«, but with the appropriate font style. Please convert fonts in EPS files or fonts from other graphics programs (Corel, Freehand, Illustrator) into curves.

PAGE LAYOUT

Please note:

- Please always create and deliver print data as single pages.
- Do not supply your own panel layout or imposed pages.

PATTERNS AND LINES

When creating patterns, use color values above 3%. For technical reasons, lower values cannot be processed. Do not use lines of the thickness »hairline«. This line thickness is defined differently by each program or imagesetter. In individual cases they are no longer visible during exposure or printing. As a guideline: Positive lines not thinner than 0,1 mm; negative, white lines at least 0,2 mm thickness.

(SPECIAL) COLOURS

Please make sure that for 4-colour productions all created colours are converted to CMYK colour mode; except when spot colors are to be printed as an additional color. While defining the spot colors please observe the standardized notation of the colors. Before creating the PDF, delete all unused colors from the color menu of your layout program.

CONNECTION

The page size of the document must correspond to the net final format of the print product. Please do never create trim marks manually on a larger format. All elements that should end at the format border, please apply with a bleed of 3 mm (final format + 2 x 3 mm W/H).